

WE'RE FACING ONE OF THE  
GREATEST FINANCIAL CRISES  
IN AMERICAN HISTORY.

# Are You Recession-Proof?



Bestselling author **ROBERT ALLEN** knows the key to staying afloat in a sinking market.

decade ago. The bestselling author of *Nothing Down, Creating Wealth*, and *The One Minute Millionaire* was surprised by the answers he found. "During the last economic downturn, I needed a solution to a *financial* downturn," Allen explains. "I, 'The Money Guy,' had a money problem.

"And then somebody introduced me to a company called USANA. I was *very* skeptical. I said no, no, no. And finally, I said yes—I took a little peek—and lo and behold I discovered something I never thought possible: this was a multiple stream of income that was *residual* and could earn me money while I slept. Let me tell you, it changed my life."

You can stand by as your financial future deflates along with your company's stock, or you can invest in yourself.

USANA Health Sciences develops and manufactures the highest quality, science-based nutritionals, personal care, and weight management products sold directly to independent Associates and their customers in the United States and 13 other markets worldwide.

Companies once thought to be bulletproof are closing their doors for good. The national unemployment rate is up to 6.5%\*—the highest in 14 years. Amidst the chaos, there's something you need to ask yourself: Is your job safe? What will you do if your job disappears?

Entrepreneurial expert Robert Allen faced the same difficult questions more than a

USANA boasts a long list of impressive accolades, including three times ranked in the top 20 on *Forbes'* 200 Best Small Companies, and a top 5-star rating and Gold Medal of Achievement from *NutriSearch Comparative Guide to Nutritional Supplements*<sup>TM</sup> (4th ed.).

Are you recession-proof? Maybe it's time you found a company that is. A company that lets you run your own business, create an additional stream of income, and determine your own future. Network marketing companies like USANA typically aren't affected by declining economic trends. In fact, according to the Direct Selling Association, the numbers suggest that when the national economy sours, the direct sales industry can be expected to demonstrate its recession-resistant tendencies.



**COMPANIES LIKE USANA** typically aren't affected by declining economic trends. In fact, the numbers suggest the contrary—when the national economy stumbles, the direct sales industry shows how recession-proof it can be.

What are you waiting for? You can stand by as your financial future deflates along with your company's stock, or you can invest in yourself. Work to achieve your own goals without worrying what the economy is going to do.

There's no better time to join USANA than now—just ask Robert Allen. "Say yes now. Look at it now. And get started now. It could change your life—it happened to me, and it will happen to you too."

\*As of Nov. 2008

[www.usana.com](http://www.usana.com)

